

## VERO BEACH 32963 RATE CARD 2022



**52x** Weekly rate      **26x** ad rate      **12x** ad rate      **4x** ad rate      **1x** ad rate

<b>FULL PAGE AD</b> (Dimensions: 10 x 13)	\$1,500	\$1,675	\$1,890	\$2,000	\$2,150
<b>3/4 PAGE AD</b> (Dimensions: 10 x 10.75)	\$1,150	\$1,200	\$1,360	\$1,500	\$1,650
<b>2/3 PAGE AD</b> (Dimensions: 7.45 x 9.15)	\$915	\$965	\$1,085	\$1,200	\$1,380
<b>1/2 PAGE AD</b> (Dimensions: Horizontal: 10 x 6.25 or Vertical: 4.93 x 12)	\$780	\$835	\$975	\$1,040	\$1,100
<b>1/3 PAGE AD</b> (Dimensions: 4.93 x 9.15)	\$675	\$760	\$870	\$930	\$990
<b>1/4 PAGE AD</b> (Dimensions: 4.93 x 6.25)	\$470	\$520	\$625	\$650	\$715
<b>1/8 PAGE AD</b> (Dimensions: 4.93 x 3.1)	\$260	\$315	\$380	\$405	\$445
<b>BUSINESS DIRECTORY</b> (Dimensions: 3.2 x 1.25)	\$80	\$95	\$100	\$105	\$110
<b>DINING</b> (Dimensions: 4.93 x 3.95)	\$130	\$160	\$195	\$220	\$250

ALL SIZES WIDTH X HEIGHT

AD RATES AS OF NOVEMBER 2021

Space reservation and ad copy are due no later than noon Thursday for the following week's publication.